



# Thomson Reuters Business Development MENA

The premier corporate intelligence monitor for MENA

The intelligence, technology and human expertise  
you need to find trusted answers.



the answer company™

THOMSON REUTERS®

# Access the most comprehensive database of MENA company information.

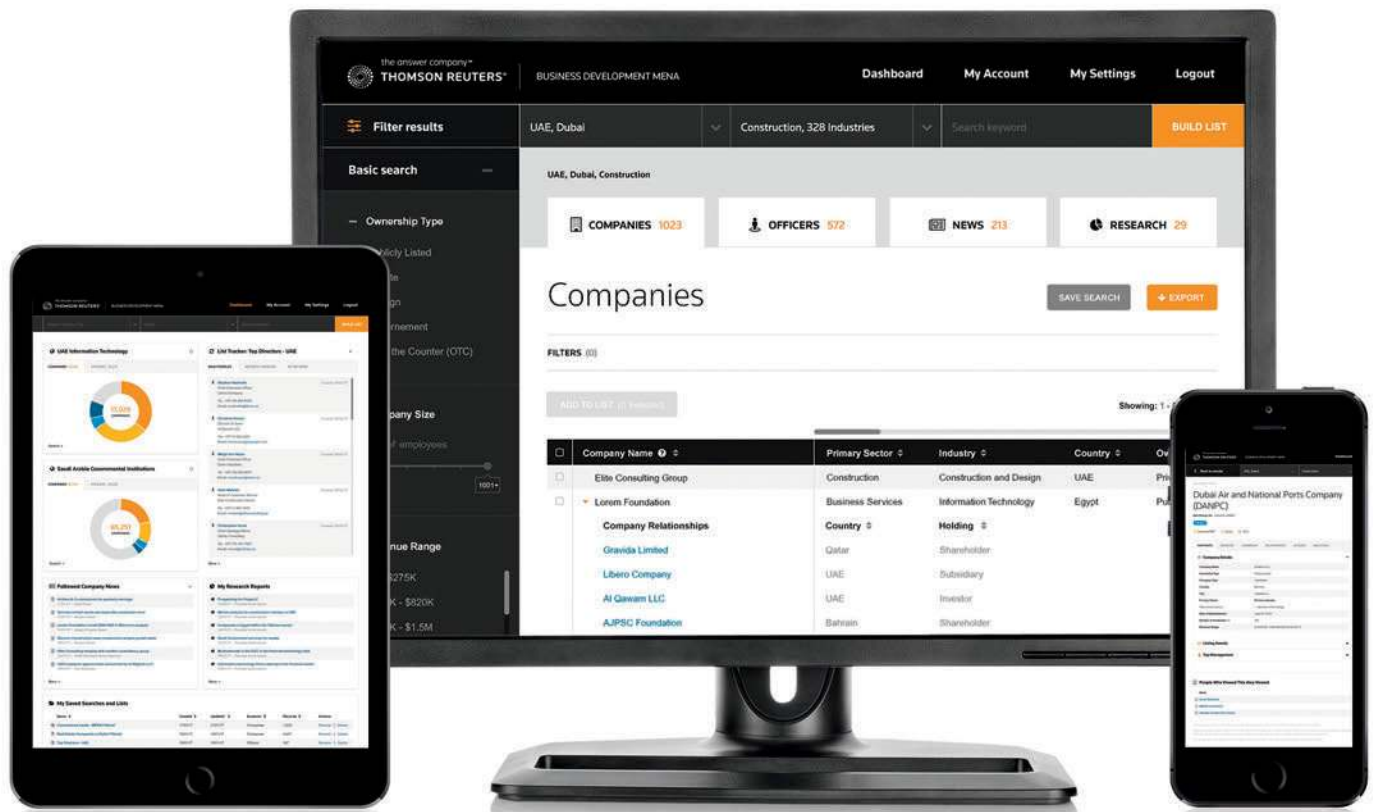
## Thomson Reuters Business Development MENA

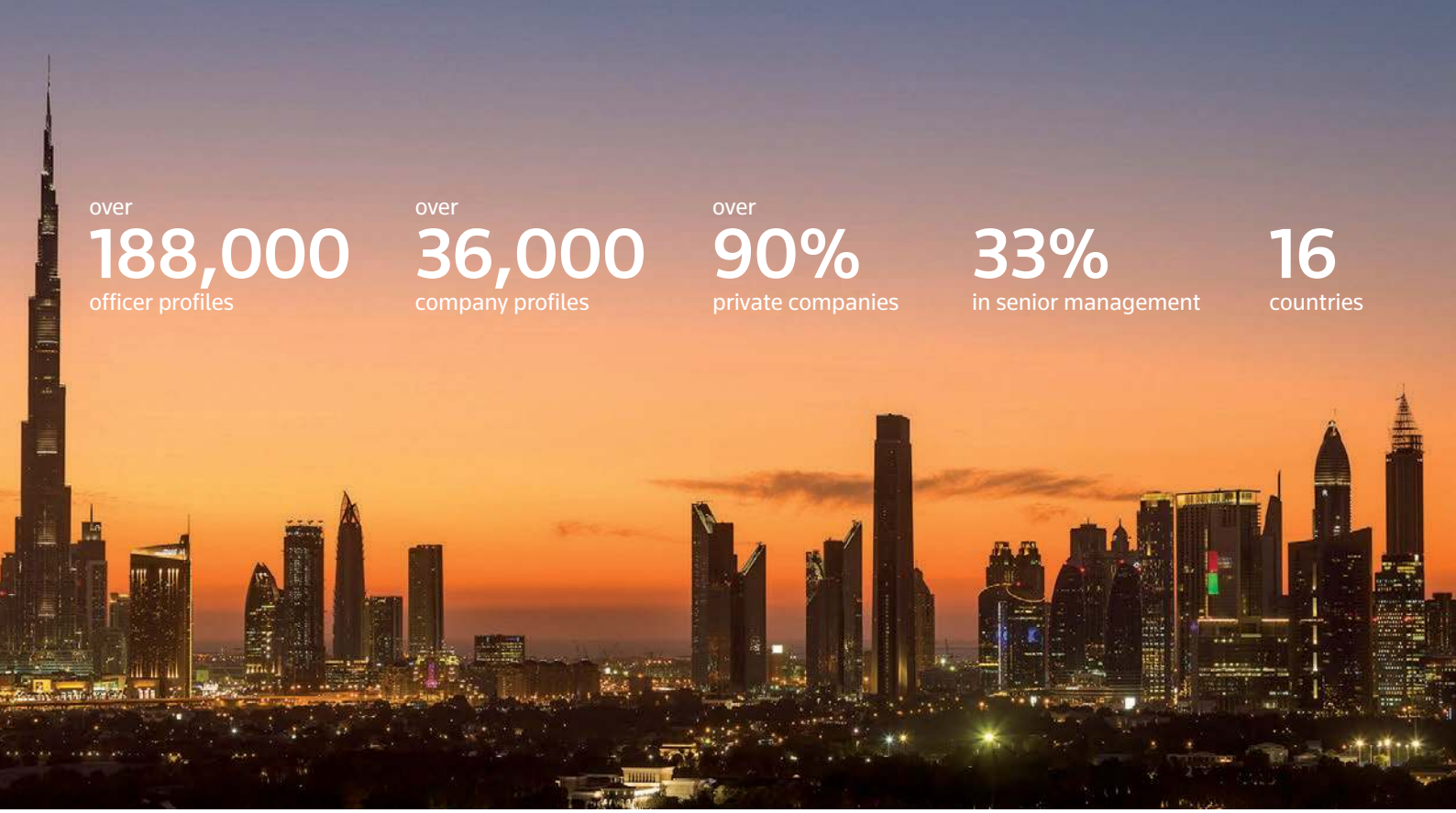
The fast-growing economies of the MENA (Middle East/North Africa) region offer a wealth of opportunity for existing players and new market entrants. In such a competitive market, companies are either looking for an effective way to identify and qualify new customers, partners and suppliers to grow their business, or identify and assess market opportunities to support future business decisions.

TRBD MENA is a corporate screener providing you with access to the most comprehensive database of companies and officers in the region, powered by productivity tools, intelligent search, and access to real-time insights, with coverage of all major sectors and industries.

**We support the needs of business professionals across:**

- Sales and business development
- Recruitment
- Procurement
- Market analysis and research
- Strategy





over  
**188,000**  
officer profiles

over  
**36,000**  
company profiles

over  
**90%**  
private companies

**33%**  
in senior management

**16**  
countries

## Looking for help finding leads or conducting market analysis? We cater to your needs:

### Leads and prospecting

- Find prospects quickly and easily with advanced search capabilities and personalized recommendations
- Qualify your leads more effectively using trusted corporate intelligence including up-to-date and hard-to-find data
- Gain the real-time insights and relationship intelligence needed to engage your prospects with confidence

### Market research

- Leverage our comprehensive company data and reports across different countries and sectors to support your market analysis needs
- Perform competitor profiling and benchmarking to help set your business strategy
- Support your business and investment decisions with the corporate intelligence and real-time insights you need

## Corporate Screener

Our Corporate Screener provides advanced search functionality to discover companies and officers through:

- **Advanced filters** to screen officers quickly, and save your preferred searches
- **Personalized search suggestions** and recommended lists based on your target sectors and locations
- **Prospects builder** to create and save your company prospect lists and track your progress
- **Export functionality** to download customized lists to use in your business workflows

## Key Features

- **In-depth profiles** provide the latest, hard-to-find data including company revenue and officer contacts
- **Relationship exposure** between companies and people using intelligent search
- **Personalized dashboard**, powered by productivity tools, customizable to your needs
- **Real-time alerts** on companies you're following from the world's most trusted news sources
- **Industry insights** and market reports from leading research providers



For more information about Thomson Reuters  
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